

2024-25 NASFAA Executive Leadership Task Force

April 2024



Timeline & Commitment

Start date: April 2024

End date: June 2025

Zoom calls and emails will take place regularly, as needed, for all members utilizing video conferences. An in-person meeting in the winter/spring to brainstorm and finalize the group recommendations (or both) is available per Chair discretion.

Composition

Chair: Anthony Jones

Members:

- Mary Booker
- Heidi Carl
- Rachelle Feldman
- Patricia Scott
- Brent Tener
- Art Young

Staff Liaisons: Sydney Evans, Dana Kelly, Margot Manning, Rachel Rotunda

Background & Purpose

In the 2023-2024 year, NASFAA established the inaugural Executive Leadership Collective, a community of financial aid leaders who are committed to championing the profession and leading at the intersection of ethics, institutional sustainability, and advocacy for public policy. As such, NASFAA will continue to offer a year-long curriculum and community engagement opportunity specifically and exclusively for financial aid principals who oversee strategic and/or operational functions of the financial aid office. NASFAA has and will continue to provide an annual cohort the opportunity to discuss high-level issues, within a closed-door setting and allow them to interact with other high-level individuals from Congress, federal agencies, and/or the higher education community. This community will grow over time and comprise the alumni of annual cohorts of qualified participants who will recommit to these principles through continued participation.

The 2024-2025 Task Force will develop and solidify the curriculum, provide a fully developed outline of scheduled events, and participate with the 2024-2025 cohort. It is expected that the task force will develop an outline for the entire year's curriculum in the spring of 2024. In recognition of the task force's work, registration fees will be waived for all task force members. However, task force members will be expected to cover their own travel expenses to each of the events.

Indicators of Success & Outcomes

The task force will develop content and secure speakers/facilitators around a 10-month curriculum (September-June) for an annual cohort of 50 qualified professionals. Curriculum will be designed to engage participants in discussion and analysis under a lens of consequences, ethics and access to further higher education and its impacts to the profession.

The goals of the curriculum are to:

- Maintain engagement as a peer group,
- Create opportunities for group work on thought provoking topics,
- Create networking opportunities for financial aid leaders,
- Utilize group experience to develop solutions that can be executed on campus, and
- Provide exposure to higher education thought leadership.

This task force will work within the framework created by the 2023-24 Task Force.

Task Force Members' Duties & Responsibilities

- Develop curriculum towards an exceptional participant experience.
- Attend all task force meetings, conference calls and participate in the deliberations.
- Notify the task force chair and the staff liaisons if circumstances prevent attendance at a particular meeting.
- Adhere to deadlines for submission of task force assignments.
- Review all agenda items and background documents prior to each task force meeting and come prepared for the discussions.
- Serve as recording secretary for a task force meeting if requested by the task force chair.

Budget

A budget of \$10,000 annually, for an in-person task force meeting, has been allocated for use at the discretion of the Chair