

Survey Instrument for Membership of Advance CTE November 2019



The National Association of Student Financial Aid Administrators (NASFAA), Advance CTE, and the Association for Career and Technical Education (ACTE) are currently collaborating to produce a national analysis of short-term programs. Legislators on both sides of the aisle in Congress have expressed interest in extending federal Title IV student financial assistance under the Higher Education Act to short-term programs. However, significant data gaps about these types of programs often make it difficult to evaluate legislative proposals. Through this survey, we hope to learn more about the existing landscape of short-term programs to better inform discussions about extending Title IV aid to them. This project is generously funded by Lumina Foundation.

To help us accomplish this work we are asking you to complete a survey on your existing short-term programs. We estimate this survey should take approximately 60 minutes to gather the data required to respond and 10 minutes to complete the online survey instrument. The results of this survey will only be used in the aggregate and individual institutions will not be named.

Should you have any questions about this survey, please contact NASFAA's Research Department.

Instructions:

- For the purposes of this survey, short-term programs as defined as programs that are less than 600 clock hours, and less than 15 weeks of instruction.
- To aid you in completing this survey we encourage you to download a PDF of the survey instrument online and write your answers on it before beginning.
- Due to the skip logic embedded in this survey you will be unable to navigate back once you have advanced forward to a new page.
- After you submit your survey you will be given the option to download a PDF of your responses, which you may keep for your records.
- If you need your survey reset for any reason so you may start over, please contact [NASFAA's Research Department](#). You will receive a response within 24 hours.
- Please do not forward your survey link to others as it is personalized for your use only. If there is someone in your office, your institution, or your field who did not receive the survey and wishes to participate, please contact [NASFAA's Research Department](#) and we can provide them with a link to do so.

Question: Please provide your name (Open-ended)¹

Question: Please provide your state agency name (Open-ended)²

Question: Please provide your state (using only the two-letter state abbreviation):³

Question: Do any institutions in your state offer short-term programs? For the purposes of this survey, short-term programs are defined as programs that are less than 600 clock hours, and less than 15 weeks of instruction.⁴

- Yes
- No

<< Logic: If Question: Does your state offer short-term programs = Yes, Display remaining survey.>>

¹ Required.

² Required.

³ Required.

⁴ Required.

<< Logic: If Question: Does your state offer short-term programs = No, Route to end of later survey questions as noted >>

Question: How many institutions in your state offer short-term programs by sector type? Please enter only whole numbers.

Sector type	Number of institutions offering short-term programs
Private, not-for-profit	
Private, for-profit	
Public	

Question: What is the highest degree awarded for institutions in your state that offer short-term programs? (Check one).

- Certificate
- Associate degree
- Bachelor's degree
- Master's degree
- Doctoral degree

Question: How many students in your state are enrolled in short-term programs? Please enter only whole numbers. (Open-ended)

Question: Do any of the short-term programs in your state collect the following information on the composition of students enrolled or outcomes measures. (Please check all that apply.)

- Average student income level at enrollment
- Average gender composition
- Average student age
- Average previous degree attainment
- Average enrollment status
- Average enrollment by race/ethnicity
- Average completion rate
- Average number of students that pass state licensure/ certification exams
- Post-program placement rate
- Average earnings of students after program completion

Question: Does your state impose requirements that credits earned in short-term programs be stackable to higher credentials?

- Yes
- No

Question: Does your state have a statewide postsecondary attainment goal?

<< Logic: If Question: Does your state have a statewide postsecondary attainment goal = Yes, Question below display >>

Question: Are short-term programs part of the attainment goal?

- Yes
- No

<< Logic: If Question: Does your state have a statewide postsecondary attainment goal = No, Questions below display >>

Question: Why are short-term programs not part of the attainment goal?

Question: Would your state consider adding short-term programs to the postsecondary attainment strategy if federal financial aid were available for these programs?

- Yes
- No

Question: In your opinion, how much of a priority is developing new and sustaining current short-term programs to your state?

- High priority
- Priority
- Somewhat a priority
- Not a priority

Question: What criteria are used by your state to approve short-term programs? (Check all that apply)

- Alignment to in-demand occupational sector
- Credit hour threshold
- Contact hour threshold
- Postsecondary credential obtained through the program
- Program is part of a stackable credential or transferable to a higher credential level
- Other

Question: Is there a group of learners who most often enroll in short-term programs in your state? (Check all that apply)

- Adult learners returning to postsecondary education
- Learners who are seeking “upskilling” opportunities in order to advance in their current career
- Learners who are seeking “upskilling” opportunities to pursue a new career
- Traditional college age learner
- Learners enrolled part-time
- Learners enrolled full-time
- Other

Question: In your opinion, would institutions in your state offer more short-term programs if financial aid were available for learners to pay for those programs? (check all that apply)

- Yes, if Pell Grants were available.
- Yes, if any type of Title IV federal student financial aid were available.
- Yes, if state financial aid were available.
- Yes, if employer financial aid were available.
- No, my state would not offer short-term programs even if financial aid were available for them.
- Other

Question: For each of the following statements, please indicate the degree to which you agree or disagree.

	Strongly Disagree Disagree Disagree Somewhat Agree Agree Agree Strongly Agree
My state's economy benefits from short-term programs.	

My state's adult learners benefit from short-term programs.	
Industry representatives have expressed that short-term programs respond to skills gaps.	
Educators have shared an interest in creating more short-term programs.	
State leadership has shared an interest in creating more short-term programs.	
My state's legislature has expressed an interest in supporting the expansion of short-term programs in our state.	
My state's governor has expressed an interest in supporting the expansion of short-term programs in our state.	
Overall, part-time students in my state benefit from short-term programs.	
Overall, full-time students in my state benefit from short-term programs.	

<< Logic: If Question: Does your state offer short-term programs = No, Route to following survey questions >>

Question: In your opinion, what is the reason that institutions in your state do not offer short-term programs? (Check all that apply)

- My state does not have the resources to support short-term programs.
- There are policy barriers in my state that prevent supporting short-term programs.
- Institutions of higher education in my state do not have the resources to support short-term programs.
- There is not a demand for short-term programs from students.
- There is not a demand for short-term programs from employers.
- Federal financial aid does not support short-term programs.
- Other

Question: In your opinion, would institutions in your state offer short-term programs if financial aid were available for students to pay for those programs? (Check all that apply)

- Yes, if Pell Grants were available.
- Yes, if any type of Title IV federal student financial aid were available.
- Yes, if state financial aid were available.

- Yes, if employer financial aid were available.
- No, my state would not offer short-term programs even if financial aid were available for them.

Question: For each of the following statements, please indicate the degree to which you agree or disagree.

	Strongly Disagree Disagree Somewhat Agree Agree Strongly Agree
My state's economy would benefit from short-term programs.	
My state's adult learners would benefit from short-term programs.	
Employers have expressed that short-term programs would respond to skills gaps.	
Educators have shared an interest in creating short-term programs.	
State leadership have shared an interest in creating short-term programs.	
Access to short-term programs is important to achieving more equitable access and success in postsecondary education for underserved populations and communities.	