

# NASFAA Advertising Terms & Conditions

1. Submission of an insertion order for advertising is considered a contract between NASFAA (publisher) and the advertiser.
2. The advertiser or authorized agency must forward all material to NASFAA. in accordance with the deadline schedule and current rate sheets.
3. Advertisements cannot be run without an insertion order.
4. No cancellations are accepted for print ads after the closing date for space.
5. Cancellation schedule for Web and Email advertising is as stated below.
  - Cancel 120 prior to start date – 30% of invoiced amount due
  - Cancel 90 days prior to start date – 40% of invoiced amount due
  - Cancel 60 days prior to start date – 50% of invoiced amount due
  - No cancellation accepted less than 60 days prior to the start date
6. Ads unable to run in an issue will be given first priority in the next available issue.
7. The opportunity to make revisions is not guaranteed for material received after the closing date for ad/art.
8. NASFAA reserves the right to review and possibly reject all advertising.
9. NASFAA does not guarantee any given level of circulation or readership for an advertisement.
10. Advertisers and advertising agencies assume liability for all content, including text and illustrations of banners or advertisements, and also assume responsibility for any claims arising therefrom made against NASFAA including costs associated with defending against such a claim. The advertiser and advertising agency agree to hold NASFAA harmless for any claims made against it by reason of advertiser's advertisement.
11. NASFAA reserves the right to insert the word "advertisement" above or below any copy.
12. NASFAA shall be under no liability for its failure, for any cause, to insert an advertisement or for any error in any advertisement.
13. Charges for changes from original layout and copy will be based on current composition rates.
14. Cancellations, changes, or corrections must conform to published deadlines.
15. NASFAA does not assume any liability for the return of printing material in connection with advertising unless specific written request is received to hold such material subject to order for a period not exceeding 60 days.
16. Agreements, conditions, rates, or regulations not set forth or described here or in the current rate sheets will not be binding.
17. Payment is expected within 30 days of the advertisement being posted to web site, included in *Today's News* or printed in *Student Aid Transcript*.

Before submitting your order, be sure to review NASFAA's Advertising Terms & Conditions listed above. In submitting the order, the advertiser agrees to abide by contract regulations and NASFAA's terms and conditions.

**For further information, contact:**

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