



NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS  
 1101 CONNECTICUT AVENUE NW SUITE 1100 WASHINGTON, DC 20036-4303  
 PHONE: 202-785-0453 FAX: 202-785-1487 WWW.NASFAA.ORG

## *2008 Membership Directory*

With distribution to over 5,000 financial aid professionals at nearly 3,000 campuses, your ad will be seen in financial aid offices from coast to coast, all year long!

### **Ad Rates**

	Full Page	Half Page	Last Page (full page)	First Page (full page)	Facing Table of Contents	Cover 2/3 (full page)	Back Cover (full page)	Spread	Spread w/ Cover
<b>B/W</b>	\$1,970	\$1,045	--	--		--	--	--	--
<b>4-Color</b>	\$3,565	--	\$3,730	\$4,050	\$4,195	\$4,195	\$4,495	\$5,280	\$5,830

Non-members add 25% to above rates.

NASFAA does not offer agency discounts.

### **Closing Dates**

Space                                Sept. 28, 2007  
 Ad/Art                                Oct. 12, 2007  
 Publishing Date                Oct. 2007

Dates are subject to change. Please call to verify.

### ***Print Specifications***

Paper: 40-lb opaque  
 Color: B & W,  
 2 & 4-color  
 Trim Size: 8-1/2 x 11

### ***Ad Dimensions***

Full Page: 7-1/2 x 10  
 Half Page: 7-1/2 x 5  
 Bleed size, full page:  
 8-3/4 x 11-1/4

### ***Acceptable Formats***

Disk, Zip Disk or CD mailed to NASFAA

- EPS format or Quark file
- Include all fonts and graphics
- A proof or print is required

We do not accept film or camera-ready artwork. E-mail submission of Membership Directory advertisements will NOT be accepted.

For more information contact Jennifer Jackson, Assistant Director for Exhibits & Advertising at (202) 785-0453, ext. 125 or [jacksonj@nasfaa.org](mailto:jacksonj@nasfaa.org).