# NASFAA Leadership Conference & Legislative Symposium Agenda

## L'Enfant Plaza Hotel – March 10 – 12, 2013

### SUNDAY, MARCH 10, 2013

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| 9:00 am – 9:30 am | Registration (Ballroom Foyer) |
| 9:30 am – 9:45 am | **Welcome, Agenda & Materials Overview**<br>*Lisanne Masterson and Ron Day* |
| 9:45 am – 10:15 am | **Icebreaker**<br>*Veronica Cano* |
| 10:15 am – 11:15 am | **Expectations of Leadership**<br>*Lisanne Masterson, Marvin Smith and Michelle Trame*<br>So you've been selected to represent your state or regional financial aid association in some type of capacity and they send you to Washington DC. Now what? Do you wonder what you have gotten yourself into? Maybe someone twisted your arm to volunteer? Maybe you thought your professional involvement would look good on your resume? Regardless of how your leadership position evolved, you have assumed some important responsibilities in your role. We will explore what it takes to be an effective leader as well as the responsibilities that go along with it. |
| 11:15 am – 11:30 am | Break |
| 11:30 am – 1:00pm | **Lunch** (Solarium)<br>**Governance and Board Members' Legal Obligations**<br>*Dr. Michela Perrone*<br>Nonprofit Boards of Directors have the fiduciary responsibility to govern their organizations and must follow several legal standards. This highly interactive session clarifies the essential governance areas and how the Board and its leadership govern effectively. The individual board members' legal duties of care, loyalty and obedience are also discussed. Participants will leave with examples of national best practices. |
| 1:00pm – 1:15 pm | Break |
| 1:15 pm – 2:15 pm | **Leadership Panel**<br>*Connie Corcoran, Bill Cheetham and Jim Swanson*<br>Good leadership requires a certain level of managerial skills. This panel will discuss how to look for ways to handle a potential crisis – i.e. planning for the worst and hoping for the best. We will highlight the importance of planning and establishing goals, building a |

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winning team, and incorporating a culture of developing an individual's potential through professional development and training. This panel will explore, with participants, the various traits required of a leader to be a good manager.

2:15pm – 3:45pm **Regional & State Exchange of Ideas**
*Facilitators – Lisanne Masterson and Susan Murphy*
Now is your opportunity to meet and share with your colleagues! What are the new opportunities you have identified for your state or regional organization? What are your concerns? We'll lead you through a guided small group discussion on various topics relating to our professional organizations and we'll give you the opportunity to share your ideas with the entire group.

3:45pm – 4:00 pm Break

4:00 pm – 5:30pm **Federal Issues and Final Preparations for Hill Visits**
*Justin Draeger and Megan McClean*
This is your time with NASFAA's top policy experts! Justin and Megan will discuss current hot topics and any new developments that have occurred since the webinar in early February. They will also run through the logistics of the Hill visits. Time will be left over for a Q&A.

Evening Evening on your own or join a group to go to dinner (meet in lobby at 6:30)

## MONDAY, MARCH 11, 2013

8:00 am – 8:30 am Continental Breakfast

8:15 am – 8:45 am **Sunday Wrap – Up**
*Lisanne Masterson*

8:45 am – 12:00 pm **Speed Dating – NASFAA Style**
*Facilitator – Veronica Cano*
This interactive and informative session pairs participants with the 'experts' for the ultimate Q&A session. Topics covered are listed below – choose 3 to attend during each time slot. You will move from one table to the next every 30 minutes so you will be able to ask your questions in a small group setting. This is your time to develop a relationship with your colleagues and exchange ideas.

8:45am – 10:15am **Speed Dating Topics**
*Conflicts Resolution/Reaching Consensus*
*Fiscal for President – Elects/Contracts*
*Fiscal for Treasurers/Investments [Parts 1 & 2]*
*Growing Your Membership*
*Legislative Affairs*
*NASFAA & ED Overview/Tools for States & Regions*

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| | *Running a Meeting/Roberts Rules*<br>*Strategic Planning* |
| 10:15 am – 10:30 am | Break |
| 10:30am – 12:00 pm | **Speed Dating Topics**<br>*Bylaws/Policies & Procedures/Transition*<br>*Conflicts Resolution/Reaching Consensus*<br>*Ethics/Transparency*<br>*Fiscal for President – Elects/Contracts*<br>*Growing Your Membership*<br>*Legislative Affairs*<br>*Public Speaking*<br>*Running a Meeting/Roberts Rules*<br>*Strategic Planning* |
| 12:15 pm – 1:15 pm | **Lunch** (Solarium)<br>State and regional opportunities and partnerships with NASFAA.<br>*Justin Draeger* |
| 1:30 pm – 5:00 pm | **NASFAA Legislative Symposium** |
| 5:30 pm – 7:00 pm | **Open House Reception at the NASFAA Office**<br>*(meet in hotel lobby between 5:15pm and 5:30pm)* |
| 7:00 pm | **Bus Tour of Washington, DC** *(departs from NASFAA office)* |

## TUESDAY, MARCH 12, 2013

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| 8:00 am – 11:30 am | **Hill Visits** |
| 12:00 pm – 1:00 pm | **Lunch and Hill Visit Debriefing**<br>*Box lunches available during this time* |
| 1:00 pm – 2:00 pm | **Hill Visit Debrief and Graduation**<br>*Lisanne Masterson* |

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