

# Featured 2012 NASFAA Conference Sessions

July 22 to 25, 2012



## Sunday July 22

**12:45 pm -- 2:15 pm**

### **Opening Session**

*Grand Ballroom*

Higher education policy advisors from the Barack Obama and Mitt Romney presidential campaigns will kick off the conference with a lively education policy discussion. Don't miss one of the first times that the campaigns publicly discuss their higher education agendas. Opening remarks will be delivered from NASFAA National Chair Pam Fowler and President Justin Draeger.

**2:30 pm -- 3:45 pm**

### **Loan Servicing Update**

*Crystal B*

This session will provide an update on the Direct Loan servicing, including how the U.S. Department of Education is ensuring consistency in how servicers work with borrowers, how they address outstanding loan servicing issues, and how they provide updated loan data to NSLDS. Time will be allowed to discuss existing and new loan servicing issues.

*Moderator:*

- Mary Fenton, Director, Student Financial Aid Services, The University of New Mexico Health Sciences Center

*Presenters:*

- Mary Oknich, Servicing Operations Manager, U.S. Department of Education
- Susan O'Flaherty, Senior Manager, U.S. Department of Education

### **U.S. Department of Education Open Forum**

*Regency C*

Attendees will discuss how to improve the financial aid process with NASFAA leaders and senior U.S. Department of Education officials.

*Moderator:*

- Laurie Wolf, Executive Dean of Student Services, Des Moines Area Community College

*Presenters:*

- Justin Draeger, President, NASFAA
- Pamela Fowler, Executive Director, Office of Financial Aid, University of Michigan
- Ron Day, Director of Financial Aid, Kennesaw State University
- Jeff Baker, Federal Student Aid, U.S. Department of Education
- David Bergeron, Office of Postsecondary Education, U.S. Department of Education



**4:05 pm -- 5:20 pm**

**Excellence in Debt Management Panel**

*Regency A*

A panel discussion with two schools that have instituted creative and successful efforts to help minimize their students' education loan debt

*Moderator:*

- Anne Fischer, Consultant, USA Funds

*Presenters:*

- Heidi Santizo, Financial Literacy Manager, DeVry University
- Elena Olivier, Default Prevention Coordinator, San Jacinto College

**Listening Session: NASFAA HEA Reauthorization Task Force**

*Acapulco*

Members of the NASFAA's Higher Education Act (HEA) Reauthorization Task Force will conduct a listening session to gather information from attendees about topics that should be addressed in the next HEA reauthorization scheduled for 2014.

*Moderator:*

- Ron Day, Director of Financial Aid, Kennesaw State University

*Presenter:*

- Bonnie Joerschke, Director of Student Financial Aid, University of Georgia

**NASFAA Task Force on Award Letters**

*Regency C*

Knowing that the process of improving award letters should be informed by the professionals who use them, the NASFAA Board of Directors commissioned the Award Notification and Consumer Information Task Force to examine best practices in award notification and provide recommendations to improve or standardize elements of award notifications. This session will review the work of the committee.

*Moderator:*

- Justin Draeger, President, NASFAA

*Presenters:*

- Pamela Fowler, Executive Director, Office of Financial Aid, University of Michigan
- Nancy Hoover, Director of Financial Aid, Denison University
- Michelle Stipp, Student Finance Policy & Training Manager, DeVry University
- Ben Burton, Chief Financial Student Resources Officer, Ivy Tech Community College of Indiana

**Monday, July 23, 2012**

**8:00 am -- 8:45 am**

**Breakfast with Senate Majority Whip Dick Durbin (D-IL)**

*Grand Ballroom*

Durbin will share his thoughts on the state of student aid, including current funding challenges and recent changes and proposals.

**9:00 am -- 10:15 am**

**U. S. Presidents and Financial Aid: Who's in Charge Makes a Difference**

*Acapulco*

Presidential leadership can have a significant impact on the direction of higher education policy. This session will explore what we can learn from past history and how that may influence the future of federal financial aid.

*Moderator:*

- Michelle Trame, Senior Associate Director, University of Illinois at Urbana-Champaign

*Presenters:*

- Craig Munier, Director of Scholarships & Financial Aid, University of Nebraska - Lincoln
- Megan McClean, Director of Federal Relations, NASFAA

**10:35 am -- 11:50 am**

**Financial Awareness Counseling Tool (FACT)**

*Regency C*

This session will demonstrate a new, online student loan debt counseling tool recently released by the U.S. Department of Education.

*Moderator:*

- Lynn Jensen, Admissions/Financial Aid Counselor, Brigham Young University

*Presenter:*

- Julie Aloisio, FSA, Direct Loans, Program Analyst, U.S. Department of Education

**Determining Aid Eligibility Based on Prior-Prior Year Tax Data: Results from NASFAA Prior-Prior Year Study**

*Toronto*

With the already established IRS data retrieval tool, which allows students to import IRS data and then auto-populate the FAFSA, student aid eligibility could be quickly and confidently calculated with the use of PPY data. In partnership with the Gates Foundation, major findings from the study will be presented and discussed.

*Moderator:*

- Justin Draeger, President, NASFAA

*Presenter:*

- Gigi Jones, Director of Research, NASFAA
- Barry Simmons, Director, Office of University Scholarships & Financial Aid, Virginia Polytechnic Institute & State University
- Sara Goldrick-Rab, Associate Professor of Educational Policy Studies & Sociology, University of Wisconsin - Madison
- Greg Ratcliff, Senior Program Officer, The Bill & Melinda Gates Foundation

**1:30 pm -- 2:45 pm**

**Consumer Information -What You Need to Have Available to Students**

*Crystal A*

This session will provide an overview of what consumer information needs to be available to students.

*Moderator:*

- David Page, Vice President for Enrollment Management & Director of Financial Aid, Philander Smith College

*Presenter:*

- Catherine Simoneaux, Director, Loyola University New Orleans

### **Loan Repayment Options -- What You Need to Know**

*Regency C*

This session will prepare financial aid administrators, servicers, and default prevention specialists to better counsel students regarding student loan repayment options.

Moderator:

- Paul Simenson, Senior Manager for Administrative and Constituent Services, Pennsylvania State University

Presenters:

- Mary Oknich, Servicing Operations Manager, U.S. Department of Education
- Susan O'Flaherty, Senior Manager, U.S. Department of Education

### **NASFAA Federal Update**

*Crystal B*

This session will provide a high-level view of federal financial aid policy over the past year, and how it impacts students and institutions.

Moderator:

- Dan Davenport, Director of Financial Aid, University of Idaho

Presenters:

- Megan McClean, Director of Federal Relations, NASFAA
- Justin Draeger, President, NASFAA

### **Reimagining Pell**

*Columbus Hall II*

The College Board Advocacy and Policy Center, with support from the Gates Foundation and Lumina Foundation for Education, has convened a group of thought leaders to propose several strategies for long-term restructuring of the program that would strengthen the program's mission while slowing growth in total expenditures.

Moderator:

- Kathleen Little, Senior Adviser, Student Aid Policy, College Board

Presenters:

- Sandy Baum, Analyst, The George Washington University School of Education
- Don Saleh, Associate Vice President, Enrollment Management, Syracuse University

### **The Role of the Consumer Financial Protection Bureau and Private Loan Oversight**

*Regency A*

This session will provide an overview of the "Know Before You Owe" initiative and the report recently submitted to Congress detailing CFPB's efforts to assist borrowers of private education loans.

Moderator:

- Catherine Sanchez, Senior Financial Aid Counselor, University of North Texas Health Science Center

Presenter:

- Rohit Chopra, Private Loan Ombudsman, Consumer Financial Protection Bureau

**3:05 pm -- 4:20 pm**

**The FAFSA Completion Project**

*Columbus AB*

The U.S. Department of Education began allowing 18 school districts access to individualized filing status data of the FAFSA form in January 2012. The FAFSA Completion Project is being expanded to an additional 92 school districts in January 2013. Learn how the Department is proactively utilizing data to support college access efforts.

*Moderator:*

- Karen McCarthy, Policy Analyst, NASFAA

*Presenters:*

- Greg Darnieder, Special Assistant, U.S. Department of Education

**Tuesday, July 24, 2012**

**9:00 am -- 10:15 am**

**NCAA Update**

*Columbus II*

NCAA official will discuss recent rules changes and provide information about the plan for the review of the Division I financial aid legislation.

*Moderator:*

- Chuck Kneple, Director of Financial Aid, Clemson University

*Presenter:*

- Kris Richardson, Director of NCAA Academic and Membership Affairs (AMA)

**Shedding Light on the True Cost of College: What Net Price Data and Net Price Calculators Can Tell Us About College Affordability**

*Toronto*

The Education Trust and the Institute for College Access & Success (TICAS) will share their research on new college cost resources and what they convey about college affordability.

*Moderator:*

- Marvin Smith, Director of Student Financial Services, Indiana University-Purdue University Indianapolis

*Presenters:*

- Mamie Lynch, Senior Higher Education Research & Policy Analyst, The Education Trust
- Diane Cheng, Research Analyst, The Institute for College Access & Success, Inc.
- Marvin Smith, Director of Student Financial Services, Indiana University-Purdue University Indianapolis

**Standardizing Financial Aid Award Letters as College Cost Disclosures**

*Acapulco*

This session will discuss issues related to standardization of financial aid award letters and review several proposals that have been put forward.

*Moderator:*

- Dan Davenport, Director of Financial Aid, University of Idaho

*Presenters:*

- Mark Kantrowitz, Publisher, FinAid.org and Fastweb.com
- Eileen O'Leary, Assistant Vice President Student Financial Services, Stonehill College

**10:35 am -- 11:50 am**

**Undocumented Students -- A Study on Ways Colleges and Universities Make Decisions on Access**

*Acapulco*

A twelve month study done by a team of doctoral students at the University of Michigan has revealed some interesting findings on how states, colleges and universities make decisions regarding undocumented students.

*Moderator:*

- Gigi Jones, Director of Research, NASFAA

*Presenters:*

- Omar Hussain, Research Associate, University of Michigan
- John Burkhardt, Professor, University of Michigan
- Jacob Fraire, Vice President, Student and Institutional Success, TG

**12:00 pm -- 2:10 pm**

**Luncheon with Special Guest Martha Kanter**

*Grand Ballroom*

Education Under Secretary Martha Kanter will share her thoughts on the state of student aid, including current funding challenges and the recent student aid proposals from the Obama Administration and ED.

**2:30 pm -- 3:45 pm**

**U.S. Department of Education Open Forum**

*Regency C*

A discussion with NASFAA leadership and senior Department of Education staff on how to improve the financial aid process

*Moderator:*

- Richard Woodland, Associate Dean of Student Services and F/A, Curtis Institute of Music

*Presenters:*

- Justin Draeger, President, NASFAA
- Pamela Fowler, Executive Director, Office of Financial Aid, University of Michigan
- Ron Day, Director of Financial Aid, Kennesaw State University
- Jeff Baker, Federal Student Aid, U.S. Department of Education
- David Bergeron, Office of Postsecondary Education, U.S. Department of Education

**Wednesday, July 25**

**8:30am -- 11:30am**

**Closing Breakfast and Department of Education Federal Update**

*Grand Ballroom*

Jeff Baker, Director, Policy Liaison and Implementation, Federal Student Aid, and David A. Bergeron, Deputy Assistant Secretary for Policy, Planning and Innovation, Office of Postsecondary Education will present up-to-date information on a number of Department of Education activities and initiatives.