

Sue Downing
402.479.6807
sued@inceptia.org



FOR IMMEDIATE RELEASE

INCEPTIA DONATES \$1,500 TO YOUTH EMPOWERMENT PROJECT

Renowned New Orleans Nonprofit Educates, Transforms Lives

Lincoln, Neb. (July 27, 2015) – Inceptia, a division of NSLP, has announced that in conjunction with the 2015 NASFAA Annual Conference, the organization will donate funds to a local New Orleans nonprofit, the Youth Empowerment Project (YEP).

NASFAA's three-day conference was held at the Hyatt Regency New Orleans July 19 through 21. Inceptia encouraged conference attendees to participate in their photo booth and in turn, Inceptia made a donation to YEP for each photo taken. Inceptia is committed to supporting the missions of fellow nonprofits, and with this donation intends to lend a helping hand to some of New Orleans' most at-risk youth.

The [Youth Empowerment Project](#) will receive \$1,500 to contribute toward their mission to provide literacy education, enrichment and career mentorship services to at-risk youth. Since 2004, YEP has earned local and statewide recognition for being at the cutting edge of progressive programs, helping over 1,000 youth annually with GED and literacy services; job skill development; mentoring; intensive case management; enrichment and summer activities; and a holistic set of client-centered ancillary wrap-around services that are unique to each youth and their individual circumstances.

"YEP is thrilled to receive support from Inceptia, which will allow us to continue to meet the comprehensive needs of some of New Orleans' most underserved youth," said Melissa Sawyer, YEP co-founder/executive director.

"YEP is dedicated to helping at-risk youth develop better academic and life skills, improving their capacity to be successful as they enter adult life. Inceptia is pleased to contribute to this nonprofit's tireless community efforts," remarked Randy Heesacker, NSLP president and CEO.

About Youth Empowerment Project (YEP) New Orleans

Melissa Sawyer and two colleagues founded the Youth Empowerment Project (YEP) in 2004 in order to provide re-entry support to youth involved with the juvenile justice system. The goal was to help them build healthy lives and help steer clear of the justice system in the future. YEP has since expanded its programming to include services for all youth between the ages of seven and 24, including high school equivalency and literacy instruction; assistance with transitioning into post-secondary education and employment opportunities; job readiness training; afterschool enrichment; academic support and tutoring; summer programming; mentoring; and intensive case management.

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In 2014, the organization, which is the largest, most comprehensive youth serving organization in New Orleans, served over 1,000 youth through eight programs that operate out of seven service locations.

About Inceptia

Inceptia, a division of National Student Loan Program (NSLP), is a nonprofit organization providing premier expertise in higher education access, student loan repayment, analytics, default prevention, financial education and verification. Our mission is to support schools as they arm students with the knowledge needed to become financially responsible citizens. Since 1986, we have helped more than two million students achieve their higher education dreams at 5,500 schools nationwide. Annually, Inceptia helps more than 156,000 students borrow wisely, resolve their delinquency issues and successfully repay their student loan obligations. Inceptia educates students on how to pay for college, guides borrowers through loan repayment counseling, and provides default prevention strategies and services to schools.

For more information, contact us: 888.529.2028 | inceptia.org | [@inceptia](https://www.instagram.com/inceptia)

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