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## **FOR IMMEDIATE RELEASE**

### **Inceptia Launches Online Tool to Help Schools Evaluate Financial Aid Appeals**

*PJ Advisor Streamlines Information Collection for Professional Judgments*

Lincoln, Neb. (October 12, 2016) – Inceptia, a division of National Student Loan Program (NSLP), announced the launch of a new product designed to streamline the professional judgment process for both students and financial aid administrators.

Through a secure mobile-friendly web interface, PJ Advisor allows students and their families to provide information and upload required documentation for a financial aid appeal.

School administrators have easy access to applicant statuses, details on information submitted, and final documentation that has met review requirements by Inceptia’s highly trained staff.

“Preparing for a professional judgment is a time-consuming process, and it’s expected that early FAFSA filing will increase the number of students submitting appeals due to financial circumstances not reflected on their FAFSA. Inceptia has created PJ Advisor to make that process smoother and easier,” explained Randy Heesacker, NSLP president and CEO.

PJ Advisor’s intuitive online interface includes built-in functionality that allows users multiple options for uploading documentation as well as the ability to create reminders for requirements that are not yet complete. Inceptia specialists are available via a toll-free number to answer questions and provide guidance.

“PJ Advisor is a great example of how Inceptia is innovating financial aid solutions designed to give schools effective, uncomplicated alternatives to time-consuming tasks. This is a way to reduce stress on the financial aid office and free up time for where it’s most needed, with students,” said Heesacker.

To learn more about PJ Advisor or to request a demonstration, visit [www.inceptia.org/financial-aid-management/pj-advisor/](http://www.inceptia.org/financial-aid-management/pj-advisor/) or contact Inceptia at 888.529.2028 / [inceptiasales@inceptia.org](mailto:inceptiasales@inceptia.org).

## **ABOUT INCEPTIA**

Inceptia, a division of National Student Loan Program (NSLP), is a nonprofit organization committed to offering effective and uncomplicated solutions in financial aid management, default prevention, and financial education. Our mission is to support schools as they launch brilliant futures for students,

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armed with the knowledge to become financially responsible citizens. Since 1986, we have helped more than two million students at 5,500 schools reach their higher education dreams. Each year, we help more than 180,000 students learn how to pay for college, borrow wisely, resolve their delinquency issues and repay their student loan obligations. And with our default prevention and verification solutions, we help financial aid administrators maximize their resources, so they can spend more time focusing on students. More information at [Inceptia.org](https://www.inceptia.org).

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