

Charter: 50th Anniversary Task Force

March 12, 2014, Updated July 30, 2014

Timeline & Commitment

Start date: June 2014 (Nashville Conference)
End date: July 2016 (DC Conference)

- The task force will hold its first meeting at the 2014 NASFAA Conference in Nashville; subsequent meetings will be held via monthly conference calls, or more often, as needed.
- Task force members are required to attend the 2014, 2015, and 2016 NASFAA Conferences. (Please Note: Conference registration fees, along with travel to and from the conferences, are not covered by NASFAA's travel reimbursement policy.)
- The task force will present a plan and budget to the Financial Affairs Committee in October/November.
- With Board approval in November 2014, the task force will begin full implementation of the plan.

Composition

- Clantha McCurdy, Chair, EASFAA
- Deb Barker-Garcia, Corinthian Colleges, WASFAA
- Joe Paul Case, Amherst College, retired, EASFAA
- Brenda Hicks, Southwestern College, RMASFAA
- Wilma Porter, Oakland Community College, MASFAA
- Janet Riis, Carroll College, RMASFAA
- Michelle Trame, University of Illinois at Urbana-Champaign, MASFAA
- Sarah Zipf, Pennsylvania State University, EASFAA
- Commission Director: David Page, SWASFAA
- Staff Liaisons: Mindy Eline, Jennifer Jackson

Background & Purpose

NASFAA will celebrate its 50th anniversary in 2016. The celebration will begin at the 2015 conference in New Orleans, which is the 50th anniversary of the Higher Education Act, and conclude at the 2016 conference in DC. The primary purpose of the task force is to help plan NASFAA's 50th anniversary year-long celebration.

In the past, NASFAA has held two anniversary celebrations. For the 25th anniversary, we held a black tie gala dinner at the conference, created a special display that included an historical timeline, and more. For the 40th anniversary, the celebration was much lower key, focusing on an anniversary video and a new display by decade.

- Help develop monthly promotional activities for the year-long celebration, implementing identified ideas at the regional and state levels
- Help determine the best way to recognize the history of the association (via free-standing display and/or video presentation); and help with the collection of memorabilia and the identification of individuals for video interviews (including possible student aid success stories)
- Help plan the Board of Director's 50th Anniversary Dinner, which will take place just prior to the 2016 Conference; provide support during the event, as needed
- Help plan a birthday party celebration at the 2016 Conference for all attendees, as well as other conference activities and special events, as identified; provide support during the event and conference, as needed
- Determine if any special recognitions or awards should be given at the 2016 Conference
- Identify speakers, special guests, and invitees for the 2016 Conference, including other higher education association leaders and distribute the invitations via phone, email, or mail, as appropriate

Task Force Duties & Responsibilities

- Attend all committee meetings and participate in the deliberations. Notify the committee Chair and the staff liaison if circumstances prevent attendance at a particular meeting.
- Adhere to deadlines for submission of committee assignments;
- Review all agenda items and background documents prior to each meeting and come prepared for the discussions;
- Serve as recording secretary for a committee meeting if requested by the task force chair;
- Utilize the most economical means of transportation when attending a meeting and promptly file a travel reimbursement request;

Indicators of Success

We will have achieved success if we can answer yes to these three questions:

1. Did we inform members about the anniversary and generate excitement?
2. Did we teach members about NASFAA's history and help forge a sense of community?
3. Did we develop activities and promotions that helped with NASFAA's long-term advocacy efforts?

Budget

Planned expenditures, which will come out of a new board designated "50th Anniversary" fund, are TBD.