

Protect Your Enrollment in a Post-PLUS World

We develop flexible graduate funding solutions to help maximize enrollment for admitted students.



Ascent's team has deep expertise designing and managing customized, school-affiliated loan programs—closing funding gaps for students efficiently, responsibly, and at scale.

The Challenge

Federal Loan Changes Are Redefining Access

Starting in 2026, the elimination of Grad PLUS and introduction of new caps on Parent PLUS loans will significantly reduce how much graduate students and their families can borrow.

For graduate schools, this means a growing risk of critical funding gaps for students, missed enrollment targets, and loss of top applicants.

A Trusted Ally with Unmatched Experience

We've Built This Before. We're Ready to Do It Again.

Ascent's team brings decades of experience helping institutions close funding gaps.

We're experts in handling:

- ✓ Loan origination and disbursement
- ✓ Capital markets and financing structure
- ✓ Full back-end servicing and compliance
- ✓ Syndication of admissions, aid, and finance

Most other market leaders address narrow segments of demand—but lack the institutionally-aligned, comprehensive financing infrastructure essential for enrollment stability.

Proven Results

We've successfully implemented this partnership model across the career training space, showing what's possible when schools and lenders collaborate.

Ascent has disbursed more than \$1.5 BILLION in education loans

Trusted by over 2,200 universities and more than 100 career training schools

Our Solution

Custom Lending Programs Built for You

Ascent is uniquely positioned to help. We develop customized, flexible, school-specific lending solutions designed to:

- ✓ Maximize upfront funding
- ✓ Boost enrollment
- ✓ Reduce your risk
- ✓ Align with your institutional goals

A Strategic Financing Partnership

Our risk share model allows your school to expand access and reduce student borrowing costs. The result is a sustainable and transparent financing solution with clear, capped terms.

With Ascent, your school can:

- ✓ Fund up to 100% of students currently covered by federal PLUS programs
- ✓ Support students traditionally denied access to credit-based private loans
- ✓ Protect enrollment and yield in high-impact programs

Why Act Now

Time is Ticking for 25/26 Enrollment Season

Your peer institutions are already moving. Now is the time to assess revenue, finalize enrollment plans, and build a reliable system.

We're ready to partner with you to help close funding gaps for admitted students.

Let's build your plan together:

Jeff Fritz Director, Business Development

✉ jfritz@ascentfunding.com

☎ 319-290-7935

"My experience has been absolutely phenomenal. Ascent approved me for a loan when other lenders consistently denied me, even with a great credit score. With the help of Ascent, I am well on my way to achieving my childhood dream of becoming a Registered Nurse. I appreciate you immensely, Ascent. Thank you for making my dream possible!"

— Justin R., Ascent borrower

