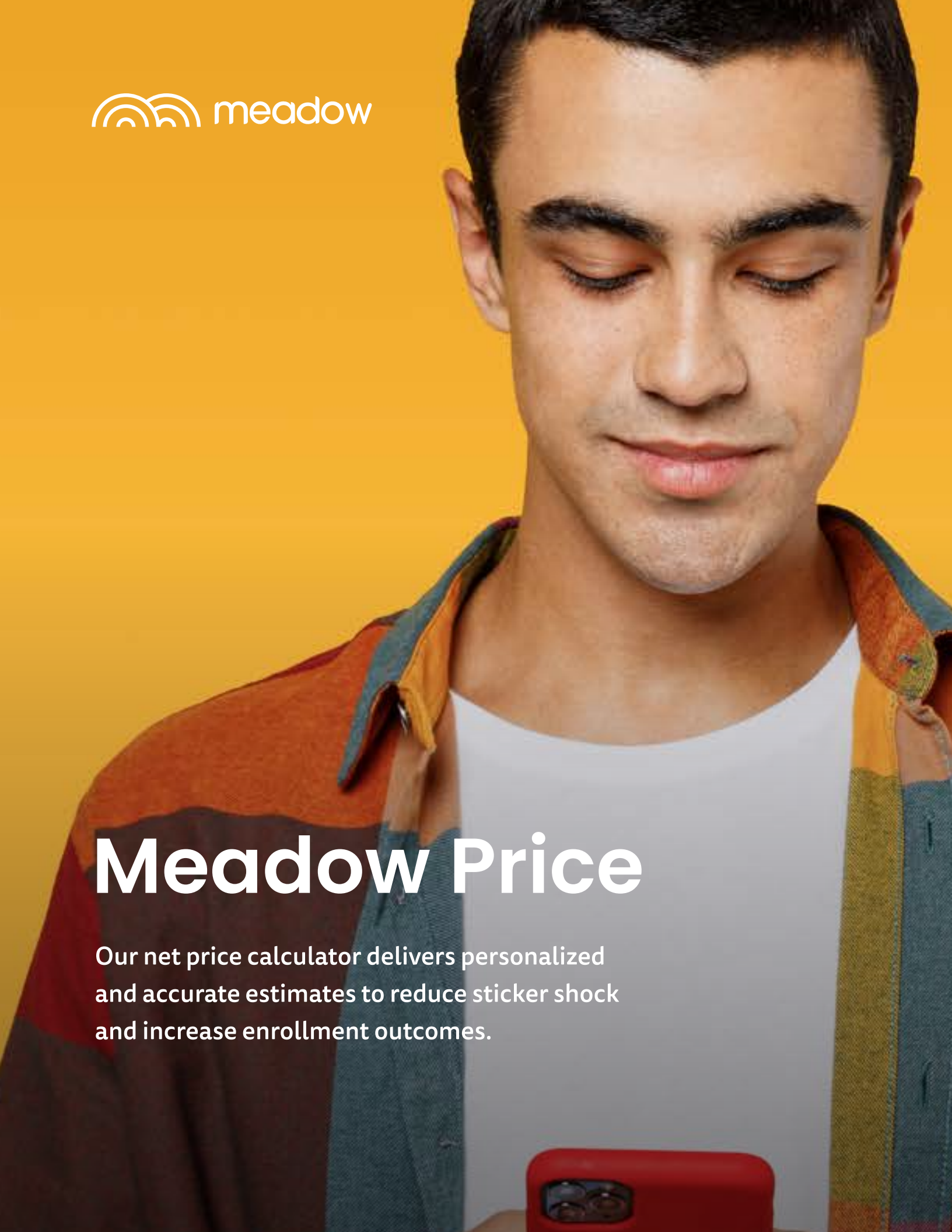
meadow



Meadow Price

Our net price calculator delivers personalized and accurate estimates to reduce sticker shock and increase enrollment outcomes.

Cost is one of the most important factors in a student's decision about where to attend college. With the rising cost of tuition, it is more important than ever that students see the net price or cost of attendance after available aid and scholarships are taken into consideration.



81%

of students said cost is "very" or "extremely" important when deciding where to attend

31%

average discount from tuition to net price for public institutions

56%

average discount from tuition to net price for private institutions

2 in 3

students have never used a net price calculator

The net price calculator initiative has largely failed. Most colleges and universities choose not to promote their NPCs because they are inaccurate, hard to use or take too much time to update and maintain.

That's why we designed the modern net price calculator: meadowprice

When students see only the sticker price, they get sticker shock and walk away. 👀

> Meadow Price transforms your NPC from a compliance checkbox into a powerful tool that elevates financial clarity and boosts enrollment. ✓

Student-Friendly Design

Meadow Price is mobile-first, accessible in multiple languages, and takes less than 3 minutes to complete.

Reliable Accuracy

Meadow Price is custom configured so that estimates are personalized and accurate for every student at any campus with unlimited updates when you need them.

HEOA and SAI Compliant

Meadow helps you meet financial aid compliance requirements, even when they keep changing.

Real-time Insights

The Meadow Price analytics dashboard gives you full visibility into prospective students considering your institution from demographic data to email capture.

With Meadow Price, Financial Aid and Admissions Offices will see:

↑ **300%**

Increase in estimates

Institutions that provide students with a modern net price calculator see a significant increase in usage due to our student-friendly, mobile-first design.

✓ **95%**

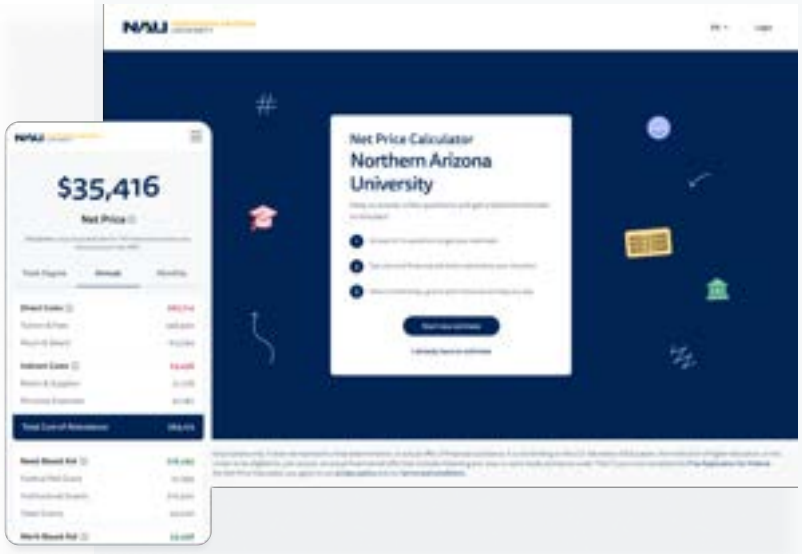
Improved accuracy

Meadow Price is configured to reflect all sources of financial aid so that every student gets a personalized estimate that is within 95% accuracy of your IPEDs data.

↑ **20%**

Increase in applications

When students understand the aid they will receive, they are more likely to apply to your institution. When you eliminate sticker shock, you increase applications.



500
weekly users

34,000
estimates

Check out **Northern Arizona University's** story here

Meadow partners rave about the outcomes we deliver

“I’ve been behind the scenes with multiple net price calculators and this one is by far the best...it was a no-brainer for us.”

Michelle Rhodes, AVP, Financial Aid
Grand Valley State University

"Students have a consumer mindset...they want to know what is the bottom line price they will have to pay. Without Meadow, students had no way of getting that information unless they were willing to engage with us directly."

Christy Miller, Executive Director of Financial Aid
Wayland Baptist University

“This is my fourth time implementing a net price calculator and by far the most accurate.”

Leslie Middleton, AVP, Financial Aid
DePauw University

Meadow is the trusted partner of more than 50+ institutions



About Meadow

Meadow's student-friendly tools use advanced personalization and modern consumer design to improve the financial experience for everyone–from institutions to the students they serve.

Meadow Price is the only Net Price Calculator that helps Financial Aid offices boost applications and enrollment outcomes by eliminating sticker shock and elevating financial clarity for every student. It combines mobile-first design and advanced data science to deliver reliable estimates that are easy for students to understand and easy for institutions to maintain.

www.meadowfi.com











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