



FREE Scholarship Matching Engine



**Red Kite has over \$20 Billion
in scholarships, grants
and fellowships.**

Why Red Kite is the Right Choice for Your Students

- Largest database of FREE money
- NO ADS
- We don't get paid to show you
"sponsored" scholarships

Introduce Your Students to Red Kite



MyRedKite.com

Red Kite takes the guesswork out of financial aid.

Your Students Can Manage All Their College Financial Aid In One Place

Red Kite helps your students:

- Find and apply for scholarships, grants, state, federal aid and education loans.
- Manage applications to meet your cost of attendance goal.
- Sign up for reminders and easy-to-follow "To Do" items.

How Red Kite Stacks Up

	<u>Ads on the site</u>	<u>Free service</u>	<u>"Sponsored" Scholarships</u>	<u>Scholarship Database</u>	<u>AI enabled</u>
Red Kite	No	Yes	No	\$20 Billion	Yes
Competitor 1	Yes	Yes	Yes	\$3.4 Billion	No
Competitor 2	Yes	Yes	Yes	\$500 Million	No
Competitor 3	Yes	No	Yes	\$100 Million	No
Competitor 4	Yes	Yes	Yes	\$19 Billion	No

Check out
MyRedKite.com to
learn more.