

FATV's Content Library Now Fully Available in Spanish

Award-winning online video service that covers a breadth of financial aid topics is now fully available in Spanish for use by Spanish-language speakers 24/7

BOULDER, CO – FATV, a leading supplier of online video solutions for college financial aid offices, announced today that its library of online video content is now fully available in Spanish for schools that want to communicate with Spanish-language speakers.

“Providing schools with resources to communicate complex financial aid information in an easy-to-understand format is one of our highest priorities,” said Damon Vangelis, FATV’s CEO. “We have always had Spanish-language content in our library to help schools communicate with Spanish speakers, but now we have the ability to offer our entire library in Spanish.”

This new powerful add-on tool to FATV’s flagship GetAnswers service enables users to toggle back and forth between their preferred language experience for all text-based content. Transcripts of all videos and closed captioning are available in English or Spanish. Users may also search in Spanish. FATV’s GetAnswers also includes a library of videos recorded directly in Spanish.

“This is an exciting new resource for campuses to assist Spanish-speaking family members in navigating the financial aid process” said Vangelis.

Schools are deploying FATV in a variety of ways, including:

- To Improve Customer Service
- To Reduce Student Wait Times
- To Reduce Student Phone Calls
- To Improve Understanding of Satisfactory Academic Progress Policies
- To Improve Default Aversion Efforts
- To Improve Financial Literacy Efforts
- To Assist Veterans

For more information on FATV and to view a demo, please call 1-888-704-9090 or visit www.financialaidtv.com.

FATV (www.financialaidtv.com) is a service of CareerAmerica, LLC, an award-winning independent publisher of customizable digital solutions for educational institutions for over 11 years.

FATV has been recognized by University Business as a Readers' Choice Top Product for the past two years: 2015 and 2016.