

NASFAA 2018

AUSTIN, TEXAS 🎵 JUNE 24-27

PRINTABLE EXHIBITOR DESCRIPTIONS

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NASFAA GOES GREEN IN AUSTIN



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NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS



NASFAA EVENT CONDUCT POLICY

NASFAA is committed to providing a safe, productive and harassment-free environment at its conferences, trainings, board and committee meetings, and other NASFAA-sponsored events. NASFAA prohibits harassment or discrimination based on race, religion, gender, sexual orientation, gender identity, gender expression, disability, ethnicity, national origin, or other protected status. It also prohibits sexual harassment or intimidation, including unwelcome sexual attention, stalking (physical or virtual), unsolicited physical contact, and threatening behavior. These conduct rules apply to all attendees and participants at any NASFAA-sponsored event, including in online events. Any violations should be reported immediately to a member of the NASFAA staff; we also expect participants to alert staff or security of any dangerous situations, or of anyone in distress. NASFAA reserves the right to remove any individual from attendance or other participation in any NASFAA-sponsored event without prior warning or refund, and to take additional action as determined necessary, up to and including expulsion from participation in NASFAA.

OUR COMMITMENT TO DIVERSITY & INCLUSION

In support of its mission, NASFAA will pursue and promote, in principle and practice, the diversity and inclusion of its membership to represent the profession and the students we serve. NASFAA promotes a culture of diversity and inclusion by encouraging involvement and access regardless of race, ethnicity, gender, religion, age, sexual orientation, nationality, disability, appearance, geographic location, professional level or institution type.



NASFAA

NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS

EXHIBITOR DESCRIPTIONS

AcademicWorks434

<http://www.academicworks.com>

AcademicWorks is the leading scholarship management platform used by over 450 colleges, universities, and foundations. The AcademicWorks Scholarship Management Platform serves as a catalyst to improve student access to scholarships, enhance donor engagement, and maximize fund utilization.

AccessLex Institute335

<http://www.accesslex.org>

AccessLex Institute, in partnership with its nearly 200 nonprofit and state-affiliated ABA-approved member law schools, has been committed to improving access to legal education and to maximizing the affordability and value of a law degree since 1983. The AccessLex Center for Education and Financial CapabilitySM offers on-campus and online financial education programming and resources to help students manage their finances to help them achieve personal and professional success. The AccessLex Center for Legal Education ExcellenceSM advocates for policies that make legal education work better for students and society alike, and conducts research on critical issues facing legal education today.

Attain538

<https://www.attain.com/>

Based in McLean, VA, Attain is a management, technology, and strategy consulting firm comprised of innovative problem solvers who deliver tangible results to address today's complex public sector challenges. Attain provides market-leading solutions and services to customers nationwide in the higher education, academic medical center, and non-profit communities, as well as health and government markets.

AwardSpring340

<http://awardspring.com>

At AwardSpring, we dedicate our time and passion toward making scholarship administration simpler and more efficient.

Blackboard Inc.339

<http://www.blackboard.com/higher-education/student-services-and-technology-support/index.aspx>

Blackboard's Student Lifecycle Services drive enrollment, retention, and ultimately, student success by helping institutions optimize their student experience holistically, from inquiry to completion. We partner with institutions of all sizes to optimize programs, marketing, and enrollment investments; eliminate barriers to student success by scaling your team's resources; and offer an engaging, personalized support experience for students and faculty.

Campus Ivy LLC.....529

<http://www.campusivy.com>

Campus Ivy is a financial aid product and service company, providing cloud-based automation tools and outsourcing services to the higher education market. We combine more than 30 years of financial aid experience with mobile-enabled technology to make financial aid easy and student friendly.

CampusLogic, Inc.226

<http://www.campuslogic.com>

We Make Financial Aid #Awesome. CampusLogic transforms the way colleges and universities deliver financial aid—with the first and only student financial services platform. Our cloud-based technology simplifies the entire process, so more students can get through your door and into the classroom. Easy. Mobile. Personalized. Plus, powerful data and metrics ride alongside to help you make informed, strategic decisions about financial aid practices and future enrollment. Today, more than 450 institutions—serving 3 million students—enjoy improved enrollment, efficiencies, student engagement, and overall satisfaction. For more information, please visit campuslogic.com.

Citizens Bank216

<http://www.citizensbank.com>

Citizens Financial Group, Inc. is one of the oldest and largest financial services firms in the United States. Headquartered in Providence, RI, Citizens offers a full suite of student loan products, award-winning mobile apps, and robust online offerings.

CMD Outsourcing Solutions, Inc.316

<http://www.cmdosi.com>

We partner with colleges and universities to provide a seamless and cost-effective communications platform to better handle issues related to administrative services, including admissions, registration, financial aid, business office, and housing. Wherever you face resource challenges in serving your students, CMD can help.



EXHIBITOR DESCRIPTIONS

Cognition Financial416

<http://www.cogfin.com>

Cognition Financial (formerly First Marblehead) is a leading provider of private student loan solutions for lenders, credit unions, and schools. We help meet the growing demand for education financing by offering clients a complete and integrated suite of outsourced services for private student loans, including underwriting, loan origination, and portfolio risk management.

College Ave Student Loans.....407

<http://www.collegeavestudentloans.com/>

College Ave Student Loans is simplifying the student loan experience so students can get on with what matters most: preparing for a bright future. As a leading lending company with a sole focus on private student loans, we're using technology and our deep industry expertise to connect families who need to cover education costs with lenders who can provide that funding. By specializing in student loans, we give our customers the attention they deserve and deliver loans that are simple, clear, and personalized for the individual: we help customers find the perfect fit. We offer competitive rates, a wide range of repayment options, and a customer-friendly experience from application through repayment. Visit: www.collegeavestudentloans.com.

The College Board512

<http://www.collegeboard.org>

The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Each year, the College Board helps more than 7 million students prepare for a successful transition to college through programs and services in college readiness and college success including the SAT and the Advanced Placement Program. The organization also provides a range of financial aid services including: Net Price Calculator, CSS Profile, IDOC, and PowerFAIDS and serves the education community through research and advocacy on behalf of students, educators, and schools.

College Raptor.....415

<http://www.collegeraptor.com>

College Raptor partners with colleges to provide integrated, mobile-friendly net price calculators, financial aid leveraging, predictive modeling, and qualified student leads generated from our college discovery website and mobile app. Over 3 million prospective students visit our site annually to discover quality, affordable college options with unique net price estimates for each student based on financial circumstances and academic credentials.

CommonBond.....201

<https://commonbond.co>

CommonBond is a leading student lender on a mission to make student loans more affordable, more transparent, and easier to manage for consumers. We've funded over \$1 billion in student loans, and helped thousands of members take big steps toward their goals. We're here for your students every step of the way – from our simple online application to our award-winning customer service. Plus, for every loan we fund, we also fund the education of a child in need through our Social Promise.

Cooley LLP Sponsor Only

<http://www.cooley.com>

Cooley LLP is a nation-wide law firm providing a full range of legal services to higher education institutions, with a particular emphasis on preventive strategies and problem-solving concerning all aspects of student aid administration. We have successfully handled many audits, program reviews, investigations, lawsuits, and other matters for all types of institutions. We also help schools develop policies and procedures to avoid compliance problems from arising. In addition to attorneys, our professional staff includes former campus financial aid professionals, and former state licensing and accrediting agency officials.

Department of Education, IG.....240

<http://www.ed.gov/oig/investpage.html>

The U.S. Department of Education (ED), Office of Inspector General's (OIG) mission is to promote the efficiency, effectiveness, and integrity of the programs and operations of the Department. To achieve this mission, ED/OIG Investigation Services conducts investigations and provides other assistance to educational institutions to help ensure integrity in the Department's operations and programs, and to identify opportunities for improvement. Special Agents from the OIG will be available to discuss the role of the agency, how to recognize fraud, waste, and abuse, as well as mechanisms available for reporting concerns.

Discover Student Loans401

<http://www.discoverstudentloans.com>

Discover® Student Loans provides private student loans for college and graduate school as well as post-graduate loans for students studying for the bar exam or entering a residency. All loans feature fixed or variable interest rates, no fees required, choice of in-school or deferred repayment, and loans for college and graduate school include cash rewards for good grades. US-based Student Loan Specialists are here to help your students, and Priority Services provides personal support for financial aid offices. We believe in responsible borrowing and encourage students to maximize grants, scholarships, and other free financial aid before taking out student loans.



EXHIBITOR DESCRIPTIONS

EAB, Financial Aid Optimization315

<http://www.eab.com/technology/hardwick-day>

Hardwick Day, a division of EAB, is the leading source for financial aid optimization, enrollment strategy, and net price calculators. We fine-tune financial aid policies, build award models, and offer full-cycle support to help colleges exceed revenue, recruitment, and enrollment goals.

ECMC.....234

<http://www.ecmc.org>

Solutions is a service of Educational Credit Management Corporation (ECMC). ECMC is a nonprofit company driven by our mission to help students succeed. Our Solutions suite of services provides campus-wide support, including personalized financial literacy and student loan repayment counseling, default prevention, and LoanTracker, our award-winning cohort management and analysis system.

Edfinancial Services.....215

<http://www.edfinancial.com/HES>

With over 20 years of higher education expertise specializing in federal financial aid, Edfinancial Services offers products and services that allow colleges and universities to increase operational efficiencies, enhance customer service to students, and promote student success. Our suite of products includes Inbound & Outbound Call Center Solutions, Financial Aid Outsourcing & Compliance, Default Management Services and Software, and Consulting Services. Our solutions are data-driven and focused on results. Visit our website at www.edfinancial.com/HES/CaseStudies and take a look at recent customer case studies to learn how our experience, talent, and technology can promote student success at your institution.

**Edsouth..... Sponsor Only
(Educational Funding of the South, Inc.)**

<http://www.edsouth.org>

Edsouth is a non-profit, public benefit corporation organized for the purpose of acquiring postsecondary education loans. Our mission is to expand access to higher education by providing college and career planning information, career testing, and financial literacy for students and families. Since 1988, Edsouth has provided postsecondary education support to thousands of postsecondary students.

ELM Resources.....213

<http://www.elmresources.com>

ELM Resources was founded in 1994 and is the only not-for-profit, mutual benefit corporation serving the student loan industry today, including universities, colleges, and lenders. ELM provides a common, non-proprietary and open data exchange and disbursement system that seamlessly links the diverse computing platforms of schools and lenders through its industry-leading products, ELMNet and ELM NDN. ELM also offers a lender comparison solution, ELMSelect, for schools that provide their own custom page to display a recommended lender list, offers students the ability to compare and select the loan that best fits their needs, and provides students with financial literacy information through its new optional "Financial Fundamentals" tool. Over 1,800 campuses use ELM Resources to send and receive loan data for alternative loans with the lender of their choice.

Fastweb337

<http://www.fastweb.com/educators>

Fastweb is the nation's recognized leader in helping students pay for college. We are in our 22nd year of supporting students' efforts to fund their education with a scholarship database containing over 1.5 million scholarships, smart college search functionality, and student-centered financial aid information. Our program for educators provides support with free online and free printed materials. Educators can request printed materials for their offices and for their student and parent events. We are a community of students, parents, scholarship providers, and over 60,000 educators. Please visit Fastweb for Educators at www.fastweb.com/educators.

FATV535

<http://www.financialaidtv.com>

FATV is an award-winning content and technology company that promotes student self-service through a unique, highly-visual, and easily customizable knowledgebase of financial aid content. Schools use FATV to answer student questions, reduce phone calls, improve customer service, and educate students on important topics such as financial aid, satisfactory academic progress, and financial literacy.

Financial Aid Services413

<http://www.FinancialAidServices.org>

For over a quarter of a century, Financial Aid Services have been providing consulting, staffing, and processing services to assist institutions in improving efficiency, enrollment management, student satisfaction, and compliance in the area of financial aid. Our 76 staff average 26 years of experience.



Global Financial Aid Services, Inc.....317

<http://www.globalfas.com>

Since 1996, Global Financial Aid Services has provided financial aid processing solutions and an array of consulting services. As a strategic operating partner, our full scope financial aid processing solution ensures federal compliance, process efficiency, regulatory expertise, and service accountability in a close relationship where client needs come first. Our GLOBALCore online verification solution has been used by hundreds of thousands of students since 2009. GLOBALCore simplifies the verification process, allows for electronic document collection, electronic file submission, and effective communication with students and parents to facilitate a superior student experience. Global's newly-released DataCheck SaaS product simplifies NSLDS review and Transfer Monitoring.

Goal Structured Solutions, Inc.217

<http://www.ascentstudentloans.com/>

The Ascent Program for Funding Education is a private student loan program developed by Goal Structured Solutions, Inc. (GS2), designed to help fund students enrolled in higher education programs and institutions fill funding gaps for students and parents. Ascent enables students to gain access to higher education funding, with or without a cosigner, because we consider criteria other than credit history and current income when evaluating a student loan applicant. Ascent gives students the opportunity to improve their financial literacy, build a credit history, and better manage their obligations to achieve success.

Great Lakes Higher Education Corporation & Affiliates.....312

<https://schools.mygreatlakes.org/>

Great Lakes provides solutions and services that simplify and streamline financial aid and drive positive outcomes throughout higher education. We focus our 50 years of experience, advanced technologies, innovative mindset, and dedicated professionals on increasing college access, persistence, graduation, and post-graduation success. We're a mission-driven company that dedicates our work and philanthropy to making the dream of higher education a reality and changing lives for the better. Visit our booth, contact your Great Lakes representative, call (888) 686-6919, or visit home.mygreatlakes.org to learn more about how we can help you and your students succeed.

HighPoint Technology Solutions334

<https://www.mhighpoint.com/>

HighPoint is a student success company partnering with over 125 institutions and impacting the lives of 3 million users daily through our mobile, financial aid automation, scheduling, degree planning, advising, and messaging applications. We enhance PeopleSoft Campus Solutions to give students and institutions the tools to drive successful outcomes.

iHelp Student Loan212

<http://www.ihelploan.com>

iHELP Student Loan offers in-school and consolidation loans funded by local community banks. We provide a personalized, one-on-one approach to help guide families through the application process. We offer competitive variable and fixed rate options so the student can choose the right loan for them. Zero fees and choice of repayment options are a few of the perks of an iHELP Student Loan.

Inceptia521

<http://www.inceptia.org>

Inceptia exists to help schools launch brilliant futures for their students, free from the burden of debt. We support this mission by offering effective and uncomplicated solutions in financial aid management, default prevention, and financial education. With our innovative tools, financial aid administrators get more time and freedom to focus on students – and students gain the knowledge needed to become financially responsible citizens. Learn more at Inceptia.org.

Ivy.ai.....439

<https://www.ivy.ai>

Bot-ify your Campus with AI-powered Chatbots! Ivy is an artificially intelligent self-service chatbot for higher education. Ivy improves student success by providing one-stop, on-demand answers to students' most pressing questions 24/7. With integrations to the most widely-used higher education vendors, Ivy provides personalized responses to students and staff alike. Ivy can be installed on school websites, SMS, email, and even Facebook pages, giving your stakeholders the information they need over their preferred communication channel.



EXHIBITOR DESCRIPTIONS

JEN-NEW

Jenzabar, Inc.531

<http://www.jenzabar.com>

Jenzabar is higher education's trusted advisor, offering technology solutions and services that are tailored to fit the evolving needs of institutions both today and in the future. We collaborate with our clients to ensure our software and services drive performance across campus and throughout the full student lifecycle. Exclusively serving higher education, more colleges and universities selected a Jenzabar student information system over any other SIS during the past six years.

Kentucky Higher Education Assistance Authority313

<http://www.kheaa.com>

KHEAA is a nonprofit provider of Cohort Default Management Services, KHEAA Verification Services, Advantage Education Loans, Advantage Parent Loans, Advantage Refinance Loans, and the Student Loan Repayment Program. KHEAA's specially-trained staff work with students, school personnel, and administrators to simplify the college financial aid process. Stop by our booth to see how KHEAA can help you. Categories: State or Federal Agency, alternative Loans, Debt Management, Default Prevention, Private Loans.

LendKey237

<http://www.lendkey.com>

LendKey pioneered the lending-as-a-service model by creating white-labeled lending solutions that transform financial institutions into profitable digital lending businesses. LendKey's customized solutions help financial institutions attract new business, grow relationships, manage liquidity, reduce costs, and mitigate risk. The company manages the entire lending process, which includes demand generation, online decisioning, loan origination, customer service and balance sheet management. Founded in 2009 and based in New York and Cincinnati, LendKey works with hundreds of credit unions and banks deploying more than \$2 billion in capital to date. For more information, please visit business.lendkey.com.

NASFAA301

<http://www.nasfaa.org>

NASFAA offers a wide variety of compliance tools to assist with institutional Title IV compliance. These tools fall into three categories: self-service, assisted service, and full service. Stop by the booth for more information.

NASFAA Standards of Excellence341

<http://www.nasfaa.org/SOE>

NASFAA's Standards of Excellence (SOE) Review Program offers objective, confidential peer reviews that assess your institution's delivery of student financial aid. One school client described the SOE review as "closely mirroring a federal review, right down to the entrance and exit interviews with our president." The full SOE Review Program looks at all aspects of Title IV program administration. In addition, a full review includes a Consumer Information Assessment, which we also offer as a stand-alone evaluation that covers disclosure and reporting requirements. Each peer review report includes an overview of the strengths of the school, the areas where it was not complying with regulation, and recommended improvements to increase efficiency, automation, and student service. NASFAA's peer reviews specialize in federal financial aid administration and the peer reviewers are current financial aid practitioners. Visit nasfaa.org/SOE for more details about our peer review services.

National Student Clearinghouse436

<http://www.studentclearinghouse.org>

The National Student Clearinghouse serves over 3,600 higher education institutions with enrollment reporting services to loan servicers, guarantee agencies, lenders, the U.S. Department of Education, and the National Student Loan Data System (NSLDS).

Nelnet517

<http://www.Nelnet.com>

Nelnet has provided excellent student loan servicing for over 40 years. As a dedicated school partner, we offer you and your students easy, online access to loan information, default management tools and reporting, financial literacy resources, and industry-related training. We are committed to providing first-class customer service to you and your students, and we strive to be a superior servicing resource by providing schools with clear, consistent communication and accessibility. Stop by our booth to learn more about our new initiatives and gain helpful information.

New Mexico Student Loans539

<https://getwisedu.org/>

DBA GetWisEdu.org is a 35-year veteran provider of student loan administration, defaulted student loan management services, and higher education-focused community outreach programs. Let us put our expertise to work for your institution. Partner with us: Do you want to reduce your Cohort Default Rate? Increase your Cohort Repayment Rate? Provide enhanced borrower counseling for in-school students? Comply with student debt communication legislation? Streamline other student communications?



Next Gen Web Solutions235

<http://www.ngwebsolutions.com>

Next Gen Web Solutions is a provider of software solutions for education administrators. Next Gen brings accuracy, compliance, speed, and security to school administrative processes that help students support their education. Web and mobile software solutions enable administrators to efficiently manage online forms, scholarships, student employment, online timesheets, and other specialized processes that require electronically signed authorizations and real-time interactions with student information. Serving more than 400 higher education institutions across the country, we continuously strive to set ourselves apart through excellent customer service and a deep understanding of the workflows that power student success-driven institutions.

NextThought.....435

<https://nextthought.com/>

NextThought is a software development company that excels in providing custom solutions for higher education. Extensive expertise in data management and analytics combined with a passion for education has led to innovative products that will help universities increase student recruitment, engagement, and retention. NextThought works on large-scale data technology and personalization projects. New products have been developed such as the Scholarship Genius, Financial Success Planner, and Housing apps to improve the student experience and increase student retention. NextThought has significant experience in enterprise-level platform development, software support and maintenance, and content management systems. In addition, we have created successful and engaging user interfaces for third party systems. NextThought provides consultation and project management for all of its custom software development projects. All software projects and apps are mobile friendly and device agnostic.

The NHHEAF Network Organizations.....519

<http://www.edvestinu.com>

The NHHEAF Network Organizations is comprised of separate nonprofit agencies including the New Hampshire Higher Education Loan Corporation (NHHELCO). Through NHHELCO's student loan and student loan refinancing program, EDvestinU, NHHELCO has become one of the only private nonprofit lenders to offer fixed and variable interest rate loan programs nationwide while not outsourcing the servicing or selling the loans to an outside company. It is EDvestinU's mission to provide affordable college funding options to students nationwide by offering industry-leading interest rates and nationally recognized loan servicing.

Oracle America, Inc.....441

<https://www.oracle.com/industries/higher-education/index.html>

Oracle is the world's most complete, open, and integrated business software and hardware systems company. The Oracle Cloud delivers hundreds of SaaS applications and enterprise-class PaaS and IaaS services to customers in more than 195 countries while processing 55 billion transactions a day. For more information about Oracle (NYSE:ORCL), please visit us at <http://cloud.oracle.com>.

Othot412

<http://www.othot.com>

Othot is an advanced analytics SaaS company that partners with higher education institutions to answer their most pressing strategic questions about student enrollment, financial aid, and retention. The Othot Platform takes customer and third party data and applies advanced machine learning algorithms to surface important insights that higher education institutions use to prioritize marketing and recruitment resources, optimize financial aid allocations, and support at-risk students. Insights are delivered in real-time and throughout the student lifecycle. Othot's Sensitivity Analysis is used by financial aid and enrollment professionals to see how different levels of financial aid may impact an individual student's likelihood to enroll at a college or university. Othot's user-friendly dashboard can be safely accessed on any device, anytime, anywhere and insights can be integrated into your current data systems and workflow. With Othot, you can see, understand, and select the best path to reach your goals.

Pennsylvania Higher Education Assistance Agency.....3 3 6 (PHEAA)

<http://www.myfedloan.org>

FedLoan Servicing was established to support the U.S. Department of Education's ability to service student loans owned by the federal government. We are one of a limited number of organizations approved by the Department of Education to service loans owned by the federal government. Our dedicated loan counselors are trained to answer your questions big or small so don't be afraid to contact us. We are dedicated to providing you with the highest levels of quality customer service! We have tools and resources available to help you manage your student loans through Account Access, your online account management tool.



PNC Bank Education Loan Center.....224

<http://www.pnconcampus.com>

For over half a century, PNC has been helping students and their families afford the costs of higher education. Our team of experienced professionals – including dedicated Campus Relationship Managers – works to exceed expectations by providing personalized, quality service every step of the way. PNC offers credit-based loan solutions for students in undergraduate, graduate, health and medical professions, health professions residency, and bar study programs, as well as an education refinance loan. All of our education loans offer a choice of repayment terms and the convenience of fixed- and variable-rate options. Additionally, a wide range of financial tools and educational materials can help students to understand student loans and overall debt management. PNC is committed to combining the right financing with the financial tools, resources, and education our customers need, connecting students to smart education financing solutions.

Regent Education525

<http://www.regenteducation.com>

Regent Education, a leading provider of financial aid solutions and services, simplifies the financial aid process for higher education institutions offering traditional and nontraditional enrollment models. Regent offers a suite of solutions encompassing the automation of financial aid management, verification process, student financial planning, and application for state financial aid. Regent’s cloud-based solutions help institutions increase enrollment, improve retention, speed student processing, and mitigate compliance risks.

Ruffalo Noel Levitz.....414

<http://www.RuffaloNL.com>

Ruffalo Noel Levitz is the leading provider of higher education enrollment, student success, and fundraising solutions. The firm serves more than 1,900 colleges and universities through data-driven solutions focused on the entire lifecycle of enrollment and fundraising, assuring students find the right program, graduate on time, secure their first job in their chosen field, and give back to support the next generation. With a deep knowledge of the industry, Ruffalo Noel Levitz provides institutions the ability to scale their efforts by tapping into a community of support and resources. Visit www.RuffaloNL.com to learn more.

Sallie Mae207

<http://www.SallieMae.com>

Sallie Mae is the nation’s saving, planning, and paying for college company. Whether college is a long way off or just around the corner, Sallie Mae offers products that promote responsible personal finance, including private student and parent loans, Upromise rewards, scholarship search, college financial planning tools, and online retail banking. Learn more at SallieMae.com.

Schoolvision438

<https://www.schoolvision.net/>

SchoolVision uniquely integrates every transaction on your campus with your existing learning management and student management systems. Our platform remains the first of its kind to deliver a one-stop solution to track four major activities across your institution: point of sale transactions; student, instructor, and staff attendance and payroll; inventory of every kind; and evaluations. All from both the cloud and on-site, on-campus and off.

Sigma Systems, Inc.513

<http://www.sigmasys.com/>

Sigma’s Financial Aid and Student Accounts software is the most comprehensive student financial services solution available today. After 50 years, Sigma supports highly-automated solutions at many of the nation’s top postsecondary educational institutions. We start with annual and term-based support for loans, state grants, R2T4 calculations, COD, BBAY, and automated PLUS loan processing. ProSAM continues with a highly-customizable, rules-based system deployable to many server and database platforms and tied into student self-service portals, information systems, and enterprise applications. Our staff ties in years of student budgeting and awards packaging experience to navigate the ever-changing complexity of federal and state programs.

Sixup.....507

<http://sixup.com>

Sixup is a public benefit corporation and online lending platform innovating education financing and digital wrap-around support for high-achieving, low-income students who are underserved and underfunded. Sixup believes the path to the American Dream leads through college. However, for millions of first-generation, low-income students the pathway to and through college is broken. They have the ambition and the smarts, but face an un-level playing field. Lack of access to capital prevents low-income students from accessing the same colleges, opportunities, and outcomes of their higher-income peers. Through a unique credit model Sixup is mobilizing a new system to aggregate, underwrite, fund, and incubate undervalued and deserving students.



EXHIBITOR DESCRIPTIONS

Student Connections.....220

<http://www.studentconnections.org>

Student Connections, LLC, a Strada Education Network, Inc. company, is a nonprofit organization focused on enhancing student success in college and career. Building on Strada Education’s more than 55 years of service to higher education, Student Connections offers innovative tools and solutions designed to help colleges and universities improve their student retention rates, graduation rates, and cohort default rates to enhance student success. Visit www.studentconnections.org to learn more.

Student Loan Hero.....239

<https://studentloanhero.com>

Student Loan Hero combines easy-to-use tools with financial education to help millions of Americans living with student loan debt manage and pay off their loans. We have helped more than 200,000 borrowers manage and eliminate over \$3.5 billion in student loan debt since 2012. Additionally, Student Loan Hero offers free student loan calculators for users to compare borrowing options, as well as unbiased, personalized repayment advice through an easy-to-use online dashboard.

Third Coast Higher Education.....417

<http://www.thirdcoasthighereducation.org>

Third Coast Higher Education – your financial aid consulting partner. Our key services include verification and file processing, financial aid interim staffing, business analyst services, automation and improved utilization of financial aid systems (PeopleSoft, Banner, PowerFAIDS, Colleague and more); A-133 audit and federal program review support; federal and state compliance assessment; business process and staffing assessment; staff training and interim staffing solutions. With over 40 years of financial aid experience and support to an expanding number of colleges and universities, Third Coast Higher Education has the direct financial aid experience, federal compliance knowledge, and system expertise to assist your institution.

Thrivent Student Loan Resources.....230

<http://www.thriventstudentloanresources.com>

Unlike the old way banks approach making loans, we help. We advise. We provide faith-forward student lending options to best serve you. We do everything in our power to help you finance college while avoiding the age-old traps of an age-old system.

Trellis Company.....440

<http://www.trelliscompany.org>

Trellis Company, formerly TG, is a nonprofit 501(c)(3) corporation with the dual mission of helping student borrowers successfully repay their education loans and promoting access and success in higher education. We have a nearly 40-year successful track record as a student loan guarantor, delivering positive outcomes for student borrowers. Our strong philanthropic heritage of giving through grants to colleges, universities, and research groups remains focused on improving student outcomes, especially to underserved students, families, and institutions. As we move into the future, we’re drawing on our history, branching into new sectors beyond student loans, and delivering the same level of exceptional care and service that our customers have come to depend on. We remain invested in the success of students and higher education institutions.

U.S. Department of Education.....236

If you would like to discuss Title IV-related questions, such as policy guidance, administrative procedures, operational requirements, etc., stop by the Ask-a-Fed table to talk with one of our experienced Department of Education staff members. If an answer cannot be determined immediately, every effort will be made to provide an answer via email during, or shortly after the conference.

University Business Media.....338

<http://www.universitybusiness.com>

University Business is the leading provider of business and management solutions for higher education administrators at two- and four-year colleges and universities nationwide. University Business also produces the annual UBTech Conference, where higher education’s™ leaders combine visionary thinking with practical solutions.

Wells Fargo Education Financial Services.....307

<http://www.wellsfargo.com/student>

Wells Fargo Education Financial Services (EFS) has been in the student lending business since 1968 and serves more than 1 million customers. We provide private student loans directly to consumers through the Internet and at Wells Fargo branches to help customers finance their education. EFS also develops free financial education resources to help students succeed financially while in school and for when they finish college. Through the Wells Fargo Foundation, we partner with nonprofit organizations to provide high quality assistance to those individuals who are working to achieve their educational dreams. For more information, please visit www.WellsFargo.com/Student.



EXHIBITOR DESCRIPTIONS

William Spelman Executive Search.....437

<http://www.wspelman.com/>

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