

Celena Tulloss
STATEMENT OF CANDIDACY
Representative-at-Large

I am deeply honored to be nominated for the position of Representative-at-Large. Growing up, I witnessed the transformative power of education through my father, a first-generation college student from a large farming family in rural Appalachia, whose life was forever changed by the GI Bill and scholarships. This belief in the power of education has shaped my career in financial aid administration, where I've seen how access to higher education opens doors, fosters opportunity, and drives social mobility. I am committed to reducing barriers to higher education, advocating for the efficient allocation of financial aid to those most in need, and supporting initiatives that equip financial aid administrators with the tools to serve diverse student populations. With a deep commitment to NASFAA's mission, I am eager to contribute my passion and experience to advance our shared goal of empowering every student to pursue their educational dreams. Thank you for your consideration, and I look forward to the opportunity to serve.

REPRESENTATIVE-AT-LARGE RESUME

NAME: Celena Tulloss

REGION: SASFAA

CURRENT POSITION: Assistant Vice President Enrollment Management and Executive
From: April 2024 Director, Financial Aid and Scholarships
Auburn University, AL

PREVIOUS POSITION: Director of Scholarship Integration and Operations
From: October 2023 University of Utah, UT

From: Aug 2008 Director, Office of Financial Aid and Scholarships
University of Tennessee, TN

From: July 2003 Executive Director of Financial Aid
Lincoln Memorial University, TN

EDUCATION: M. A., Educational Leadership and Administration
Union College
Barbourville, KY

B.S., History and Political Science
Union College
Barbourville, KY

TYPE OF INSTITUTION: Public, 4 year institution

SUMMARY OF PROFESSIONAL ACTIVITIES:

NASFAA	2024-Present	Financial Affairs Committee
	2020-Present	Policy Rapid Response Network
	2024	FAAC Exam Preparation Course Instructor
	2024	National Conference, Presenter
	2024	Leadership & Legislative Conference, Presenter
	2023	Virtual Conference, Presenter
	2023	National Conference, Presenter
	2022-2023	Chair, Examining Federal Work Study Taskforce
	2022-2023	Awards Committee, Member
	2022-2023	CFAA Exam Preparation Course, Test Development/Beta Program Instructor
	2022-2023	Leadership & Legislative Conference, CFAA Forum committee
	2022-2023	NASFAA Board of Directors Regional Representative
	2022	National Conference, Presenter
	2020-2022	NASFAA Board of Directors Observer
	2014	National Conference, Local Arrangements Committee

SASFAA	2024-Present	Chair, Site Selection Committee
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REPRESENTATIVE-AT-LARGE RESUME

2024	Distinguished Service Award Recipient
2023-2024	Chair, Association Governance Committee
2022-2023	Chair, Awards and Nominations & Election Committees
2022-2023	Past President
2020-2022	President (2 Terms)
2019-2020	President-elect
2017-2019	Vice President, Chair of Professional Development Committee
2016-2018	Site Selection Committee
2016-2017	Chair, Electronic Services Committee
2016	Instructor, New Aid Officer Workshop
2015-2016	Nominations and Elections Committee
2014-2015	Executive Board (State Representative)
2009-2010	Conference Committee

TASFAA

2022-2023	Conference Committee
2019-2020	Distinguished Service Award Recipient
2017	Instructor, New Aid Officer Workshop
2016	Instructor, TASFAA Fall Training, NASFAA Authorized Event
2015-2016	Chair, Nominations and Elections Committee
2015-2016	Past President
2014-2015	President
2013-2014	President-Elect
2011-2013	Executive Board (Sector Representative)
2012-2013	Conference Chair
2013	Instructor, New Aid Officer Workshop
2011-2012	Conference Chair
2008-2009	Sector Representative
2007-2008	Electronic Services Chair
2006-2007	District Representative

OTHER

2020-Present	Certified Financial Aid Administrator®
2024-Present	COSUAA Programming Committee
2023	CoHEsion Financial Aid Track Chair
2022	CoHEsion Financial Aid Track Chair
2022	COSUAA Conference Presenter
2014-2015	Board, Tennessee Student Assistance Corporation