

**Jackie Copeland**  
**STATEMENT OF CANDIDACY**  
**Representative-at-Large**

I am honored to submit my candidacy for Representative-at-Large on the NASFAA Board of Directors. My journey in financial aid began as a work-study student, progressing to Director, shaped by my experience as a first-generation, rural student from the South. These identities deepened my passion for advancing access and affordability in higher education, which has guided my 28-year career. During this critical time for higher education, I am committed to supporting colleagues across all sectors to better serve students and families, ensuring their college aspirations remain attainable. If elected, I will provide meaningful feedback and represent NASFAA's mission with dedication.

## REPRESENTATIVE-AT-LARGE RESUME

**NAME:** Jackie Copeland

**REGION:** SASFAA

**CURRENT POSITION:** Associate Provost and Director of Scholarships and Student Aid  
From: November 2020 The University of North Carolina at Chapel Hill

**PREVIOUS POSITION:** Senior Associate Director, Scholarships and Student Aid  
From: December 2018 The University of North Carolina at Chapel Hill

From: September 1996 Various roles, Scholarships and Student Aid  
The University of North Carolina at Chapel Hill

**EDUCATION:** M. S., Leadership  
Pfeiffer University  
Misenheimer, NC - May 2016

B.A., Interpersonal and Organizational Communications  
The University of North Carolina at Chapel Hill  
Chapel Hill, NC – May 2000

**TYPE OF INSTITUTION:** Public, 4 year Research University

### SUMMARY OF PROFESSIONAL ACTIVITIES:

<b>NASFAA</b>	2024-2025	Leadership & Legislative Conference -FA Mgmt & Leadership Pathway Committee and Presenter
	2023-2024	Executive Leadership Collective
	2023	Webinar Presenter
	2023-2024	Hill Visits, Washington DC
	2022-present	Rapid Response Network Task Force
	2022-2023	Advancing the Profession Task Force
	2021-present	National Conference Presenter
<b>SASFAA</b>	2024-2025	Coordinator, Enrollment Management Forum
	2023-2024	Hill Visits, Washington DC
	2021-present	Presenter, Conference and Webinars
<b>COSUAA</b>	2023-present	Steering Committee
	2022	Presenter, Annual Conference
<b>NACAC</b>	2021	Presenter, Webinar
<b>NASPA</b>	2019	Presenter, National Conference
<b>NCASFAA</b>	2009	Presenter, Conference

## REPRESENTATIVE-AT-LARGE RESUME

### Other

2001	Conference Committee
2014-2015	Board Treasurer, C.A.R.E. the John 3:16 Center
Various	School Improvement Team/Parent Council