



Ken Ferreira

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A financial aid professional for over 25 years, Ken Ferreira has led the financial aid and student accounts receivable operation at Franklin Pierce University in Rindge, NH since 2005. He was elected President of the New Hampshire Association of Student Financial Aid Administrators from 2006-2010 and again from 2018-2020. He has served the Eastern Association of Student Financial Aid Administrators (EASFAA) in the capacity of newsletter chair, training chair, state representative, secretary, and vice president, and will lead the association governance committee for the 2023-24 council. Ken holds a bachelor of arts degree, majoring in English, and a Master of Business Administration (MBA) and is currently pursuing a graduate certificate in Human Resources Management, for he firmly believes that financial aid professionals are in the "people business". Ken lives in Londonderry, NH with his wife, Jennifer their two children, and two beagles, Henry and Zoe.