

Admissions Checklist for Financial Aid Professionals

- If you have not started having discussions about Prior-Prior Year (PPY) on your campus, begin right away.
- Determine if your campus will be moving application dates. If they are, how will those changes impact the financial aid office?
- Update your website so current and prospective students are aware of the impacts of PPY.
- If there are changes to your institutional timelines, make sure you update your outreach materials.
- Conduct campus training for staff who work with students on financial aid issues and outreach. PPY will result in a number of messaging changes. Many messages have been in place for years, so getting staff on board will be vital.
- Consider creating a campus PPY workgroup to generate allies throughout the process.
- Plan for changes in yield and melt rates. Work with your campus Institutional Research staff to project how PPY will impact your enrollment projections.
- If your college/university will offer Early Action or Early Admissions, how will that impact your financial aid process?
- Determine if your admission and financial aid notices can go out at the same time. If admissions timeline shift, will you be able to adjust? Will tuition rates be set? Will state budgets be finalized?
- How will shifting admissions timelines impact scholarship processes (merit and need based offers).
- Families will have more time to negotiate and compare financial aid offers. Prepare for your campus be ready for those conversations.