

Steven J. McDowell
STATEMENT OF CANDIDACY
Representative-at-Large

It comes as both an honor and a privilege to have been nominated for the position of Representative-at-Large on the NASFAA Board of Directors. I have been a financial aid professional for 17 years, with most of my experience within the community college sector of public higher education. I strive to be a staunch advocate for students in their pursuit of academic achievement and a better tomorrow, where access to financial aid must be treated as a key to unlock a door rather than a barrier to entry.

It is through our professional associations that we are afforded opportunities to become stronger public policy advocates and polished aid administrators. While our profession comes with its own set of challenges, we must remember that these associations are key contributors to the accomplishments of the membership by helping to navigate these challenges. Not only does this make us better professionals, but it provides an avenue for our students and institutions to be better as well. The opportunity to have a voice for all aid administrators, no matter their region or institution, is most humbling. I wish to thank you for your consideration of my candidacy to serve NASFAA in this role.

REPRESENTATIVE-AT-LARGE RESUME

NAME: Steven J. McDowell, FAAC®

REGION: EASFAA

CURRENT POSITIONS:

From: July 2020 Associate Vice President for Financial Aid Services & Title IV Compliance
Connecticut State Community College, CT

From April 2022 Independent Consultant
Blue Icon Advisors

PREVIOUS POSITIONS:

From: November 2015 Director of Financial Aid Services
Connecticut State Colleges & Universities (System Office), CT

From: September 2010 Assistant Director of Financial Aid Services
Connecticut State Colleges & Universities (System Office), CT

From: July 2008 Associate Director of Financial Aid Services
Gateway Community College, CT

From: March 2007 Senior Financial Aid Advisor
Gibbs College, CT

From: January 2006 Financial Aid Advisor
Gibbs College, CT

TYPE OF INSTITUTION: Public, Two-Year
Proprietary

EDUCATION: Master of Business Administration
University of Hartford
West Hartford, CT – December 2009

Bachelor of Science, Finance
Bentley University
Waltham, MA – May 2004

CERTIFICATIONS: Certified Financial Aid Administrator®, NASFAA (2022)
Strategic Enrollment Management Endorsement, AACRAO (2017)

NASFAA CREDENTIALS: Administrative Capability
Cash Management
Professional Judgment
Return of Title IV Funds
Satisfactory Academic Progress
Student Eligibility

REPRESENTATIVE-AT-LARGE RESUME

SUMMARY OF PROFESSIONAL ACTIVITIES:

NASFAA	2023	Publications Editorial Board, Rapid Response Network, National Conference Presenter, Business Services Webinar Presenter
	2022	Publications Editorial Board, Rapid Response Network
	2021	Rapid Response Network, Business Services Webinar Presenter
	2020	Business Services Webinar Presenter
	2018	National Conference Presenter
	2017	National Conference Mentor
EASFAA	2023	Conference Panelist (FAFSA Simplification)
	2021	EASFAA Leads – Financial Aid Leadership: Are You Ready?
	2019	Federal Relations Committee
	2017	Regional SAP Trainer
CAPFAA	2022	Federal Policy Panel Moderator, Business Meeting Presenter
	2021	State & Federal Relations Committee
	2020	Past President, Nominations & Elections Committee Chair, Golf Tournament Committee Chair, Webinar Presenter
	2019	President, Strategic Planning Committee, Golf Tournament Committee Chair
	2018	President-Elect, Scholarship Committee Chair, Golf Tournament Committee Chair, State & Federal Relations Committee Chair, Mentoring Committee, Conference Presenter
	2017	Strategic Planning Committee, Conference Presenter
	2011	Early Awareness Committee
	2010	Early Awareness Committee
	2009	Early Awareness Committee
	2008	Proprietary Concerns Committee
	2007	Proprietary Concerns Committee
2006	Proprietary Concerns Committee	
AACRAO	2023	Public Policy Advisory Group, Awards Committee, Enrollment Management & Retention Committee
	2022	Public Policy Advisory Group, Awards Committee, Enrollment Management & Retention Committee
	2021	Enrollment Management & Retention Committee
	2020	Enrollment Management & Retention Committee, SEM Conference Presenter
	2019	Enrollment Management & Retention Committee, SEM Endorsement Program Evaluator
	2018	SEM Conference Presenter (3), SEM Endorsement Program Evaluator, Admissions Academy, Webinar Presenter
	2017	SEM Endorsement Program Evaluator
AACC	2023	Financial Aid Advisory Group

REPRESENTATIVE-AT-LARGE RESUME

OTHER	2023	Jobs for the Future IEPI Presenter
	2022	Forum on Student Debt in COVID-19 (CT General Assembly)
	2021	AASFAA-PACFAA Spring Joint Conference Presenter
	2019	CT School Counselor's Association Conference Presenter
	2018	CT Faculty Advisory Committee Conference Presenter
	2017	Congressman Joe Courtney Press Conference Speaker
	2010 2009	College Goal Sunday Site Coordinator
PUBLICATIONS	2023	Financial Aid's Role in Strategic Enrollment Management. <i>College & University Journal</i> , 98(3).
	2023	Your Piece of Financial Aid Compliance. <i>College & University Journal</i> , 98(2).
	2023	Financial Aid Eligibility: Fundamental Concepts for College Administrators. <i>College & University Journal</i> , 98(1).
	2023	Advanced Fundamentals of SEM and Strategic Enrollment Finance, Financial Aid Leadership in Strategic Enrollment Management (Contributing Author), NASFAA.
	2022	Basic Guide to Financial Aid, AACRAO.
	2020	Putting the SEM Endorsement to Work: Perspectives from the Enrollment Management Field (Contributing Author). <i>College & University Journal</i> , 95(2).
AWARDS	2023	Robert P. Huff Golden Quill Award, NASFAA
	2023	P. Jerome Cunningham Distinguished Service Award, CAPFAA
	2020	Emerging Leader Award, AACRAO
	2017	Henry L. Miller Emerging Leader Award, CAPFAA
COMMUNITY LEADERSHIP	2021	CT Higher Education Trust, Advisory Committee (current)
	2018	CT Talent Assistance Cooperative, Advisory Committee (current)
	2017	CT Jump\$tart Coalition Board Member (to 2022)